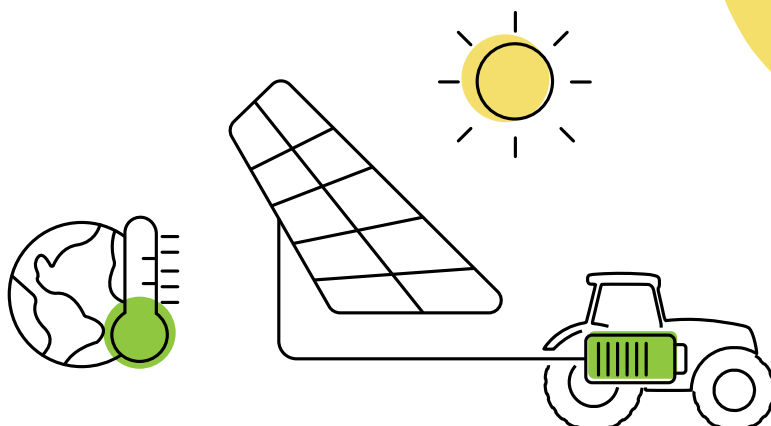
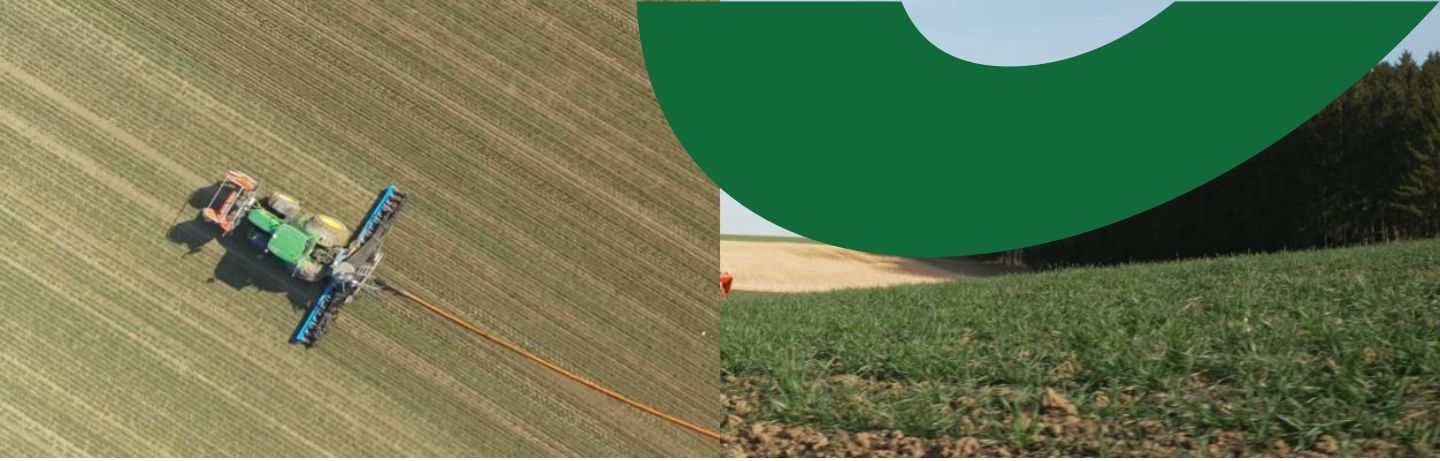


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FoodWash™





Orgacure delivers solutions for agriculture, **fruit and vegetable** processors, and supermarkets. Our food purity and shelf-life products create **wellbeing** and **convenience** and keep the world **clean** ⚡

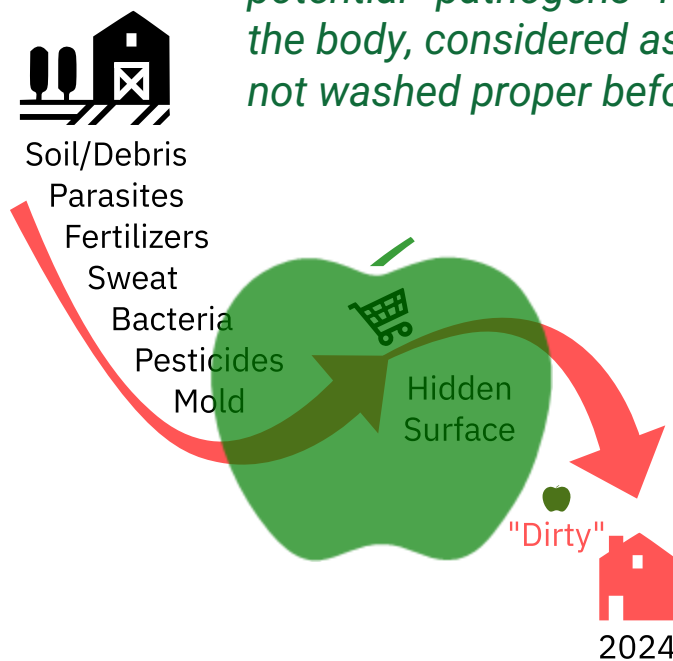
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Challenge

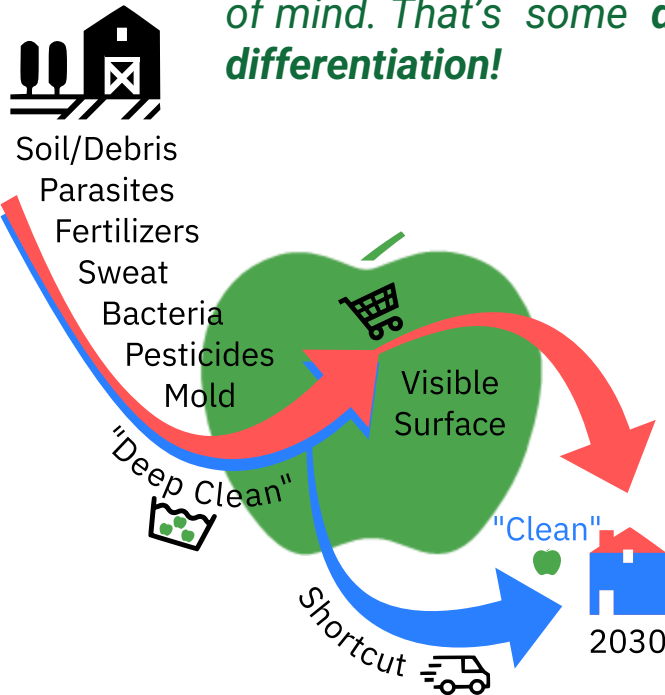
Fruits and vegetables are indispensable in the contemporary diet. The more the better. With public promoted greater consumption of either whole and/or cut fresh produce, the level of food **purity** and **convenience** become **decisive buying criteria** for consumers.

Agricultural produce carries natural impurities and in particular when grown on an industrial scale traces of contaminants, pesticides and potential pathogens harmful to the body, considered as **"dirty"** if not washed proper before eating.





74 % of US-Americans wash their fruits and vegetables, 20 % don't*. The great majority of consumers **care about clean fruits and vegetables but** (probably) **don't like to do the wash work** associated with it, same as the minority who skip it (and perhaps both prefer to have the vendor do it). Orgacure® **deep cleans** fruits and vegetables so that consumers conveniently **save time and work** and enjoy them with peace of mind. That's some **distinctive differentiation!**

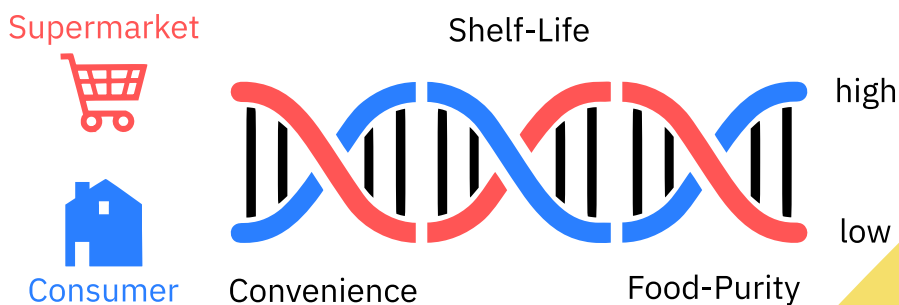


*Survey: Do you wash your produce? - Kitchen Cabinet Kings

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In reality supermarkets and grocery shopper carrying **asymmetric perspectives** when its about shelf-life, convenience and purity of fruits and vegetables. For example supermarkets need **long shelf-life** for transport and storage lasting weeks or even months. To achieve this, **edible coatings** are applied to the fruits and vegetables skin, permanently sticking.



On the contrary consumer need a **shelf-life sufficient** until next grocery shopping, usually a few days. Artificial long shelf-life is detrimental to the idea of eating fresh fruits and vegetables in the first place: They are **older than appearance suggest**, thus less nutritious than being freshly harvested. There is **no way to wash-off the shelf-life coating** from the fruits and vegetables, which consumer forced to eat!

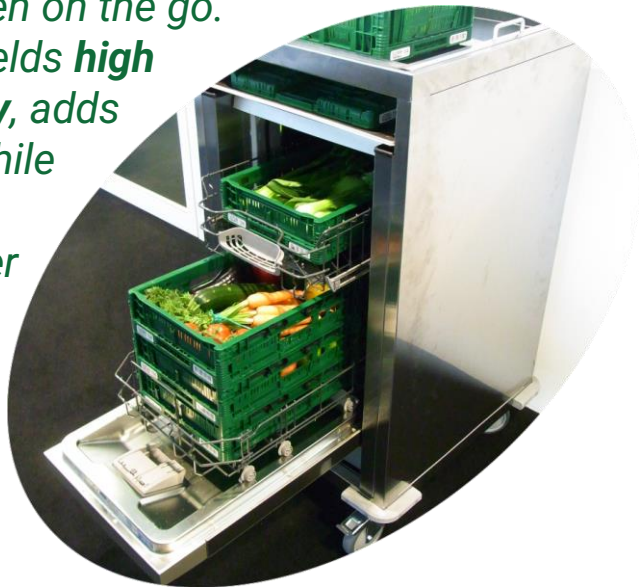
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Solution

*Orgacure® FoodWash™ system and independent purification device washes fruits and vegetables 10 x more efficient than cleaning with water by hand. It **wash's-off pesticide residues, impurities and bacteria** from the fruits and vegetables shell. Orgacure FoodWash™ fruits and vegetables can be **enjoyed right away** without any work - even when on the go. FoodWash™ yields **high water efficiency**, adds **convenience** while ensuring **food purity** and better **hygiene**.*

For more details and information on prices:



<https://en.orgacure.com/foodwash/>

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